
Generic Press Template

Title: [Enter Company Name] Identified as a _____ in [name of report]

Subtitle: Vendors are evaluated based on completeness of strategy and performance

[Enter City, State], [Enter Date] – [Enter Company Name], a leading provider of [Enter Market] solutions, today announced it has been identified as a _____ in the [Enter Report Title]¹ report by Aragon Research, Inc.

Paragraph on what your company does/who you are in your own words:

[Company Name]'s platform enables marketing professionals to.....Its patented artificial intelligence technology powers its platform, and allows.....

Example Vendor Executive Quote:

“We believe our inclusion in the [name of report] by Aragon Research confirms our continued innovation and success,” said Jane Doe, CEO of “Y” Company.

Paragraph on upcoming event, webinar, etc. where people can learn more about your offering:

[Company Name] will be on site at Dreamforce 2022 in booth #XYZ. Not attending Dreamforce? Visit our website to request your demo today.

Required Disclaimer At Very Bottom of Release:

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¹ Aragon Research “[Enter Aragon Research report title]” by [Enter author(s) name(s)], [Enter date].

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