

# Meet the **Women in Technology** Panelists



Lisa Hurd Walker

**VP Brand & Corporate Marketing, [Fuze](#).** As VP of Brand and Corporate Marketing, Lisa oversees brand strategy, public relations, customer advocacy, content, and creative at Fuze. Additionally, Lisa chairs the Fuze Women's Network, a community of women within the organization focused on opportunities for development of women in technology. Prior to Fuze, Lisa ran brand and product marketing for Forrester Research (NASDAQ: FORR).



Niki Hall

**Chief Marketing Officer, [Selligent Marketing Cloud](#).** As CMO, Niki leads the company's global go-to-market strategy, including demand generation, product, client, partner and field marketing and communications, and brand initiatives. Niki also oversees Selligent Marketing Cloud's global team of marketers and works closely with regional sales leaders to drive enablement and further the company's growth.



Camden Hillas

**Associate General Counsel, [Nintex](#).** As Nintex's Associate General Counsel, a significant part of Camden's job is supporting the global sales organization. Prior to joining Nintex, she worked as an attorney in private practice and as a law clerk for multiple federal judges. Experiencing paper-heavy, manual processes in her field has made her passionate about Nintex's mission to automate processes easily and quickly across all lines of business.



Jennifer Smith

**Chief Marketing Officer, [Alfresco](#).** As Alfresco's CMO, Jennifer leads all aspects of marketing including product marketing, marketing communications, demand generation, and field marketing. Prior to joining Alfresco, Smith was CMO of Software AG, an enterprise software company with more than 10,000 customers in over 70 countries. Prior to that, she served as the CMO of Globoforce, and as Senior Vice President and CMO of Avid Technology and Progress Software.



Betsy Burton  
**Moderator**

**VP Research, [Aragon Research](#).** With over 30 years of experience, Betsy has worked with thousands of organizations in both the public and private sectors to help them with their technology-enabled business strategies, business architecture, digital business transformation, enterprise architecture, and business capability modeling. Prior to joining Aragon, Betsy held a variety of senior research and management positions within Gartner for 23 years.